

ATEEQUE MULLA

UI/UX Designer | User-Centric Design | Prototyping | Usability Testing | Wireframing

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EXPERIENCE

UI/UX Designer

Autosys International Trade Pvt Ltd

01/2024 - Present Hubli, Karnataka

- Directed UI/UX efforts on various mobile and web apps, delivering intuitive interfaces across both Android and iOS platforms
- Worked hand-in-hand with developers, stakeholders, and product teams to convert business goals into effective, user-focused design strategies
- Conducted in-depth user research, including user interviews, surveys, and competitor analysis, to identify user needs and pain points
- Utilized insights from user research to create user personas, user flows, and customer journey maps to guide the design process
- Designed wireframes, interactive prototypes, and high-fidelity mockups using tools such as Sketch, Adobe XD, and Figma
- Conducted usability testing sessions and gathered feedback to iterate on designs and improve overall usability and user satisfaction

UI/UX Designer

Orbit Tech Cloud Solution

10/2023 - 12/2024 Hubli, Karnataka

- A software development company specializing in UI/UX solutions for various platforms.
- Improved user satisfaction by 20% by leading the design process for 10 mobile and 5 web applications.
- Collaborated closely with product managers, developers and stakeholders to translate business requirements into user-centric design solutions.
- Conducted in-depth user research, including user interviews, surveys, and competitor analysis, to identify user needs and pain points.
- Utilized insights from user research to create user personas, user flows, and customer journey maps to guide the design process.
- Designed wireframes, interactive prototypes, and high-fidelity mockups using tools such as Sketch, Adobe XD, and Figma.
- Conducted usability testing sessions and gathered feedback to iterate on designs and improve overall usability and user satisfaction.

UI/UX Designer

Unitechno Software Development Company

05/2022 - 03/2023 Hubli, Karnataka

- Designed and implemented user interfaces for web applications, mobile applications & websites focusing on usability and accessibility
- Created wireframes, prototypes, and visual designs for client projects, ensuring alignment with brand guidelines and design standards
- Conducted user testing sessions and gathered feedback to refine designs and improve user experience
- Collaborated with cross-functional teams including developers, product managers, and marketers to deliver high-quality design solutions on time and within budget
- Contributed to the development of design systems and style guides to maintain consistency across multiple projects

EDUCATION

Diploma in E&C

TSIT

04/2021 Hubli, India

SUMMARY

UI/UX Designer User-Centric Design I am a passionate UI/UX Designer with extensive experience in creating user-centric design solutions for mobile and web applications. My expertise includes conducting user research, designing wireframes and high-fidelity prototypes, and collaborating with cross-functional teams to deliver exceptional user experiences. I am dedicated to improving usability and ensuring consistency across platforms.

KEY ACHIEVEMENTS



User Satisfaction Boost

Improved user satisfaction by 25% with enhanced UI design, leading to increased customer retention.



Design Efficiency

Reduced design iteration time by 30% through efficient prototyping and usability testing.



Design System Creation

Developed a design system that increased design consistency, resulting in a 40% faster deployment.

TRAINING / COURSES

UI/UX Designing

BETS Institute

SKILLS

Adobe XD

Figma

Sketch

Wireframes

Apple iOS

Mobile Applications

User Flows

Web Applications

Android

High-Fidelity Mockups

Customer Journey Mapping

Prototyping

Visual Design

User Interface Design

Problem Solving

User Research